



## JEWELERS OF AMERICA

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Randall Hurt

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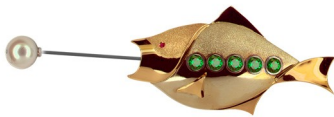
### **Local Jeweler Wins National Jewelry Design Competition**

*Hannibal-based AVA Goldworks jewelry receives prizes for creativity, artistry, style and excellence in jewelry design*

New York, NY – Jewelers of America (JA), the national trade association for businesses serving the fine jewelry retail marketplace, has awarded Randall and Brandy Hurt, the father-and-daughter team behind Hannibal-based AVA Goldworks, multiple prizes – including Best of Show – in the 2011 CASE Awards, the association’s annual jewelry design competition. Randall and Brandy competed among more-than 50 jewelers in the competition. The CASE Awards recognize the creativity, artistry, style and excellence in jewelry design from top jewelers across the nation. It was held at the JA New York trade show, February 27-March 1, 2011, in New York City.

“Jewelers of America is honored to recognize the exceptional talents of jewelers, like Randall and Brandy Hurt, whose designs demonstrate the remarkable jewelry available from JA-member stores nationwide,” says JA COO Robert Headley.

Randall won second place in the Men’s Jewelry category with a fish-shaped 14K and 18K gold and sterling silver hat pin, featuring a ruby, five tsavorite garnets and a pearl clutch. The entire piece was hand-made by Randall.



Brandy’s necklace and earring set was popular with show attendees. It won both the overall Buyers’ Choice - Best of Show award and the Best of Show in its category, Women’s Jewelry \$2,000-\$5,000 (retail). The set was hand-fabricated with palladium, featuring more than eight carats of trilliant-cut aquamarines and over one carat of round brilliant-cut diamonds. The necklace features a 3.54-carat aquamarine center stone and diamonds. The earrings shine with diamonds and 4.59 carat weight of aquamarines.



JEWELERS OF AMERICA

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Randall and Brandy's jewelry previously won first and second place, respectively, in the Missouri Jewelers Association design competition in October 2010.

AVA Goldworks is located at 211 Center Street, Hannibal, MO 63401. For more information, call (573) 221-1928 or visit [www.avagoldworks.com](http://www.avagoldworks.com).

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**Image Credit: Karen Janowski of Diamond Vision Services ([www.diavis.com](http://www.diavis.com)).**

About Jewelers of America:

**Jewelers of America** is the national trade association for businesses serving the fine jewelry retail marketplace. Jewelers of America's primary purpose is to improve consumer confidence in the jewelry industry. JA's consumer education arm, **Jewelry Information Center (JIC)**, has provided public relations and marketing services on behalf of the fine jewelry and watch industry since 1946. JIC's website, [JIC.org](http://JIC.org), is the source for fine jewelry and watch information. Visit [www.jewelers.org](http://www.jewelers.org) and [www.JIC.org](http://www.JIC.org) for more information.